

MIGUEL FLORENDO

UI DESIGNER

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M4M2W5

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SKILLS & EXPERTISE

Figma	InDesign
XD	Illustrator
Sketch	Dreamweaver
Photoshop	Invision
Lightroom	Zeplin
Basic CSS, HTML	

AWARDS

2021
Patent - Automated Device for Data Transfer - TD

2021
Patent - Automated Teller Device Accessibility Configurations - TD

2012
Best in Class - Scotiabank Website
Interactive Media Council, Inc.

2010
Best Canadian Designer Website - FITC
Nominated out of 5 designers

EDUCATION

2000 - 2002
Digital Media Arts
Seneca College
President's Honour List, GPA: 4.0

EXPERIENCE

2002 - present

Freelance

Multimedia Designer

Works closely with a variety of clients to provide services that range from identity/branding, website design & production and marketing material.

2017 - present

TD

Visual Design Manager

Worked on various projects including the public site, Business and Commercial banking, and TD Wealth.

2015 - 2017

RBC

Art Director

Worked on various projects within the RBC Digital network.

2014 - 2015

SapientNitro

Art Director

Worked on Cadillac Fairview, First Niagara, Holt Renfrew, Loblaw's, Porter, Scotiabank and more.

2013 - 2014

Tribal

Art Director

Worked on Canadian Tire, Economical, Volkswagen, Economical Insurance and more.

2010 - 2013

Critical Mass

Senior Designer

Worked on Scotiabank, AAANY, Citibank, Nissan Infiniti, AT&T, Brita, Sears, Glad, Gucci and many more.

2009 - 2010

Publicis

Senior Designer

Worked on Rogers, LG, Labatt, CIBC, Purina, Home Depot, PayPal, Kia, Heart & Stroke and many more.

References Available Upon Request